



Why Hiring People with Down Syndrome Makes Good Business Sense

People with disabilities have historically faced enormous hurdles to getting a job. But the facts show that businesses can actually boost their competitive edge by making people with disabilities an integral part of their workforce and their customer base.

Job Performance - Studies show that with the right job and supports, employees with disabilities have equivalent job performance ratings as employees without disabilities.

Longevity and Stability - Employees with Down syndrome are typically more loyal and reliable and have less turnover than their non-disabled peers.

Expanding Market Share - One third of American families include someone with a disability. This represents an expanding customer base who want to support companies with inclusive hiring.

Boost Morale - We've heard it a thousand times - People with Down syndrome add life to their workplaces. Co-workers and management report a higher level of team job satisfaction.

Untapped Talent Pool - By considering individuals with Down syndrome, your pool of skilled, qualified candidates just got bigger.

Diversity - More diversity means more strength and that your company won't be left behind by the competition.

Public Relations - More than ever, public image is critical these days. Your customers and followers will remember your inclusive hiring practices for a long time to come.

Creative Thinking - When necessary, job accommodations are usually cheap and easy, and they tend to foster creative thinking for your team that has long-term benefits.